



Gurudwara Sri Kandh Sahib, Batala

XITH NATIONAL LIVESTOCK CHAMPIONSHIP & AGRI EXPO

2020

BATALA, PUNJAB

27 FEBRUARY-2 MARCH 2020

MILKING & BREED COMPETITION
WITH CASH PRIZES

EXHIBITION & TECHNICAL SESSIONS

EXCITING SHOWS
TENT PEGGING . DOG SHOW . HORSE RACE





Under the dynamic leadership of

Capt Amarinder Singh

Hon'ble Chief Minister, Punjab
and

S. Tript Rajinder Singh Bajwa

Hon'ble Minister for Rural Development & Panchayats, Animal Husbandry
and Fisheries, Dairy Development and Higher Education & Languages Punjab,
the **Government of Punjab** and the

PHD Chamber of Commerce and Industry

are bringing together 11th Edition of the mega fair for
farmers, livestock owners, veterinarians, nutritionists and
various other stakeholders from the food processing and agri-sciences

National Livestock Championship and Agri Expo 2020.

27 February - 2 March 2020

PUDA Ground, Amritsar-Jalandhar Bypass,
Batala, District Gurdaspur, Punjab,

Agri Expo, Conference and Championship shall
focus on ways and means to achieve more productivity and profitability
for everyone and contribute to achieve higher GDP growth in the sector.



For Coordination

Dr. S.S. Bajwa, M : +91 98151 37151

For Participation in Championship

Dr. H.S. Kahlon, M : +91 95015 02564

For Participation in Dog Show, etc.

Dr. G.S. Bedi, M : +91 98142 58726

The **11th National Livestock Championship 2020**

will be held on all five days. Various Competitions
in which Milking Competitions of Cows,
Buffaloes and Goats, as well as Breed Competitions
of Horses, Cattle, Buffaloes, Sheep, Goats, Pigs,
Dogs, Poultry will be conducted.

The owners of the winning animals in milking and
breed competitions and Block-level competitions
held earlier, will be given cash prizes amounting
to **Rs.2 crore** and certificates.

The Competition encourages owners to learn
scientific and technical know-how in the care &
management of their animals to enhance the
milk yield and improve the breed quality of
their animals.

VISITORS' PROFILE

The Expo is open to all farmers, related trades & businesses and aimed to attract wide range of key decision makers, manufacturers, buyers/sellers including:

- Livestock, Dairy & Aqua-culture Farmers & Integrators
- Veterinarians
- Nutritionists
- Feed millers
- Purchasers
- Slaughter houses
- Food Scientists
- Processed Food Manufacturers
- Food Exporters
- Wholesalers, Retailers
- Distributors, Consultants
- Researchers
- Senior Management
- Quality Controllers
- Government
- Education
- Producer Associations
- Traders
- Suppliers & Distributors
- Plus many others

EXHIBITORS' PROFILE

- Artificial Insemination
- Automation
- Bag Closing Machines (Sew)
- Bag Filling Machines
- Biotechnology
- Boxes-Breed
- Breeder Farms
- Breeder Systems
- Broiler Farming, Breeding & Processing
- Bulk Trucks
- Capping Machinery
- Cold Storage
- Conveyor Belts
- Climate Control Equipment
- Computer Systems
- Diagnostic Kits
- Disinfectants
- Dairy Products
- Drinking Nipples
- Drinking Troughs
- Drinking Water Equipment
- Electrical Fencing
- Semen & Embryos
- Feed Manufacturing
- Fencing
- Filling Machines –Bags, Cup Liquid, Pouches & Vacuum
- Fish Farming & Processing
- Food Packaging
- Frozen meat
- Grains & protein
- Heating & Light
- Husbandry
- Information Systems
- Insecticides & Related Equipment
- Insulation Material
- Laboratory Equipments
- Livestock Transport
- Meat Products
- Meat Processing Equipment
- Packaging Machineries
- Pharmaceuticals/Chemicals
- Pig Breeding
- Processing & Packaging
- Publishers
- Refrigerated Trucks
- Rendering
- Seeds
- Ventilation Equipment
- Warning Systems
- Waste Processing Equipment

EXHIBITION HIGHLIGHTS



**DAIRY
EQUIPMENTS**



ONEHEALTH



**FISHERY
POULTRY
& PET ANIMALS**



**SMALL
RUMINANTS &
PIGGERY**



**AGRICULTURE
& FARM IMPLEMENTS**

CONCURRENT TECHNICAL SESSIONS

A series of Technical Sessions have been planned during the National Livestock Championship & Expo 2020 which shall run concurrently with the Expo. Reputed academicians, scientists, policy makers, and other experts shall address various sessions sharing the latest technological advancements in the fields of agriculture and livestock rearing that can help farmers increase productivity. Key Sessions are:

Day 1 Afternoon

Way forward in Pig and Goat Farming

Day 2 Forenoon

Future of Dairy Farming: Buffalo, Indigenous Cow and Exotic Cattle

Afternoon

Entrepreneurship Development and Financing

Round Tables: Investment in Livestock Sector

Day 3 Forenoon

Increasing Farmers' Income: Role of FPOs and Marketing

Afternoon

Aqua-culture and Integrated Farming

Round Tables: Convergence in animal husbandry extension

Day 4 Forenoon

One-Health and Animal Welfare

Day 5 Afternoon

Valedictory & Prize Distribution



Department of
Animal Husbandry, Fisheries, & Dairy Development
Government of Punjab

The department aims at genetic upgradation of livestock to improve productivity, prevention and control of animal disease and extension activities for creating awareness amongst farmers. Department provides animal healthcare services to the remotest farmer in the state.



Punjab Livestock Development Board
Government of Punjab

PLDB is the principal implementing agency of state to implement central and state schemes while supplementing the efforts of Department of Animal Husbandry in development of livestock and dairy sector through door-step artificial insemination services. It is engaged in production, supply and use of high quality superior frozen semen at modern laboratories, besides management of livestock farms for production of high quality germplasm.



NATIONAL APEX CHAMBER

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organisation working at the grass-root level and with strong national and international linkages.

The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation.

PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto 'Skill India for Global Competitiveness' and contributes significantly to socio-economic development and capacity building in several fields.

BATALA

The Host City

Batala is the major town of Majha region and eighth largest city and Municipal Corporation in the State of Punjab, in terms of population after Ludhiana, Amritsar, Jalandhar, Patiala, Bathinda, Mohali and Hoshiarpur, having 31% of the total population of District Gurdaspur.

Many historical temples and gurdwaras are located here which attract devotees from far and near. Sri Guru Nanak Dev Ji, the first Guru of the Sikhs, was married here to Mata Sulakhni Ji, the daughter of Sri Mool Chand, in 1487.

Every year celebrations are held on the wedding anniversary of Sri Guru Nanak Dev Ji at Gurudwara Kandh Sahib. There is another historical gurdwara Sri Satkartarian Sahib related to the 6th guru of Sikhs, Sri Guru Hargobind ji.

Batala was once known as the 'Iron Bird of Asia' as it produced the highest amount of C.I. Castings, agricultural and mechanical machinery, and still leads in these sectors in northern India. Weaving, Sugar Refining, and Rice Milling are some of the other industries that thrive here.

The palace of Maharaja Sher Singh, located in the premises of Baring Union Christian College, is a heritage building and tourist attraction.



Exhibit . Participate . Advertise . Sponsor

For Space Booking and Sponsorships :

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